

madison
AUDUBON



Spring/Summer 2022

Hope springs eternal

by Pat Clark, vice president of the board of directors

During the long Wisconsin winters, we wish for springtime birds and the natural wonder of migration. I personally have a special affinity for the birds who stay and wait out the winter as we do, but hope springs eternal.

When the cranes arrive with that ancient call, they bring hope to the thawing Wisconsin landscape. We feel renewed as ice retreats, mergansers and goldeneyes fill our waters, and redwings and robins return.

At our sanctuaries, Northern Flickers probe the prairie soil under the spent clovers and coneflowers in search of ants. The little Yellow-rumped

Warblers show up in the swamp oak to say, "How was winter up here?"

However, this year a sense of urgency is also in the spring air. There are many pressing issues for our birds and other wildlife. Whether it's climate change or industrial agriculture, habitat destruction or lead poisoning, we are causing bird populations to dwindle. What if our next generation never has a chance to see a Northern Harrier flying low over the marsh at Faville Grove, a raft of bluebills paddling at Goose Pond, or the rush of Yellow-headed Blackbirds descending upon Otsego Marsh?

Madison Audubon delivers the hope that we can save our feathered friends and give them a fighting chance. Serving on your board, I'm continually amazed at the dedication and talent of our staff, sanctuary stewards, interns, volunteers, and donors. With every acre that Madison Audubon restores and every kid we introduce to the outdoors, we are the hope in keeping Wisconsin wild and free, in our hearts and our binoculars.



Yellow-rumped Warbler | Phil Brown

Madison Audubon is your local Audubon chapter, serving 10 counties in southern Wisconsin



Together with our members, we work to protect and improve habitat for birds and other wildlife through land acquisition and management, education, and advocacy.



MADISON AUDUBON STAFF

Matt Reetz, *executive director*
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Carolyn Byers, *director of education*
Drew Harry, *land steward (Faville Grove Sanctuary)*
Brenna Marsicek, *director of communications and outreach*
Mark Martin (*volunteer*) and Susan Foote-Martin, *resident managers (Goose Pond Sanctuary)*
John Minnich, *financial manager*
David Musolf and Roger Packard, *volunteer resident managers (Faville Grove Sanctuary)*
Graham Steinhauer, *land steward (Goose Pond Sanctuary)*
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History comes to life

by Drew Harry, Faville Grove Sanctuary land steward

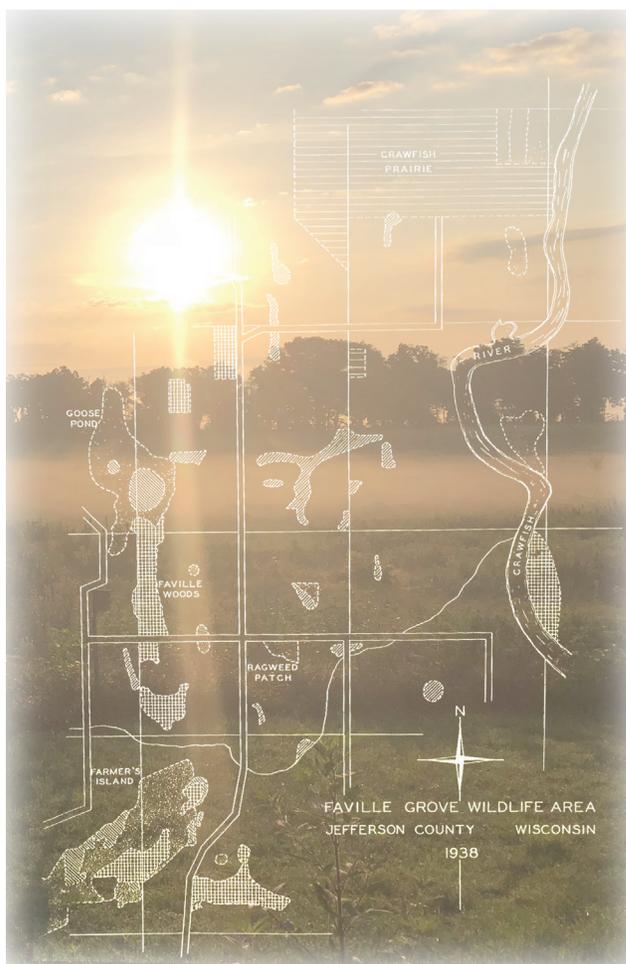
Do you love a good story? This summer, join us for *History in Action: Landscape Changes at Faville Grove*, a new blog series that tells stories of the land, past and present.

We will examine archived material on Aldo Leopold's work at Faville Grove and analyze how it informs our understanding and management of today's landscape.

In 1934, Leopold established the Faville Grove Wildlife Experimental Area, a voluntary game cooperative with 10 farms comprising 2,300 acres. The project ran until about 1944. Leopold's graduate students Arthur Hawkins and Robert McCabe managed the area, implementing ecological and historical research, winter feeding, and hunting restrictions. The goal of the project involved developing "a farming technique which creates the best possible conditions for all wildlife, without sacrificing valuable land." Leopold's focus on management of private lands provided the conceptual framework for his land ethic.



Known for his copious and detailed record-keeping, both Leopold and his students left troves of notes, maps, photos, and correspondence.



These include published reports on "Upland Plovers," as Upland Sandpipers were called, Ring-necked Pheasant, Quail (Northern Bobwhite), and Hungarian Partridge (Gray Partridge). Game bird production incentivized farmers of the cooperative to implement management plans that included wildlife more generally.

Leopold's interests were broad and included the entire ecosystems of the areas where he worked. Faville Grove was no exception—he and his students left records of the native wildlife and flora of the region tucked between winter feeding notes and Quail censuses.



The entire collection has been digitized and is available through the University of Wisconsin-Madison Libraries, where you can dive in on your own if you are so inclined. We draw from these archives as the source material of *History in Action*, illuminating this vibrant story for the first time through essays, photographic time-lapses, and data comparing Leopold's time with the present.

Leopold was keenly fascinated with the history of land and how it informs management and stewardship. Join us to trace the early story of Faville Grove and delve into the detailed chronicles the conservationist left for us to discover. Tune in this summer at madisonaudubon.org/history-in-action.

Raptors phone home

by Mark Martin, Susan Foote-Martin, and Graham Steinhauer, Goose Pond team

Research is an important part of conservation. At Goose Pond Sanctuary, we have been fortunate to work with many researchers through the decades to address a variety of questions. Sometimes they focus on the little things like Silphium borer moths; other times they take a grander scale of migration. Throughout each project, we value the ability to learn, collaborate, and support wildlife.

New technology has led to many innovations in the field of raptor ecology. With the aid of solar-powered cell phone transmitters, we can track a number of individual birds that Madison Audubon and its members have been involved with through volunteer work or financial support. We are delighted to share updates from the project coordinators about some of these special birds that have recently reported in.

Thanks to Madison Audubon members, donors, volunteers, and the partner organizations and banders!



Arlene the Red-shouldered Hawk | Arlene Koziol

Arlene, the Red-shouldered Hawk

Banded on May 26, 2021

Coordinator: Gene Jacobs, Linwood Raptor Research Center

Named for Arlene Koziol, Madison Audubon volunteer and conservation photographer

“Arlene” was banded in the floodplain forest near the confluence of the Baraboo and Wisconsin Rivers, southwest of Portage. Gene Jacobs, who placed the transmitter on her, thought she might head south for the winter, but instead she decided to tough it out in Wisconsin. She never ventured more than two miles from her nest in 2021 and is back nesting in the same tree. One of the Red-shouldered Hawks that Gene placed a transmitter on near Stevens Point spent the last two winters in Baton Rouge, LA, almost a thousand miles straight south.



Dorothy the Rough-legged Hawk | Neil Paprocki

Dorothy, the Rough-legged Hawk

Banded December 17, 2021

Coordinator: Neil Paprocki, University of Idaho

Named for Dorothy Haines, long-time Madison Audubon member and volunteer

“Dorothy” stayed in the Goose Pond area until March 3, then headed northwest to Pittsville, WI. She has done a lot of flying but has backtracked! She traveled from Pittsville to Perkinstown, WI, and then back to Pittsville again—approximately 140 miles—all in two weeks. While this may seem like odd behavior, Neil Paprocki, PhD candidate, said that it’s not unusual in the younger Rough-legged Hawk migrants. Her last report was from Pittsville on April 24.



Madison the Red-tailed Hawk | Sue Kaehler

Madison, the Red-tailed Hawk

Banded October 31, 2021

Coordinator: Bryce Robinson, Cornell University

Named for Madison Audubon

“Madison” was caught with the help of Sue Kaehler at Cedar Grove Ornithological Station along Lake Michigan as part of a North American study of Red-tailed Hawks. Madison spent the winter in Mount Washington, KY. Upon spring migration, she reached the southern tip of Lake Michigan, headed northwest, was tracked 17 miles east of the Wisconsin Capitol and 12 miles east of Goose Pond, then continued north. In April, Madison moved around at 140 square mile area in Florence County, WI and Iron Mountain, MI. Madison turned two this spring and will likely nest next year.



Columbia the Snowy Owl | Monica Hall

Columbia, the Snowy Owl

Banded January 28, 2020

Coordinator: Project SNOWstorm

Named for Columbia County, where she was banded

“Columbia” spent her first winter around Goose Pond where she was banded, and her farthest distance from Goose Pond to date was in the summer of 2020 on Prince of Wales Island, 500 miles north of the Arctic Circle. Columbia wintered in northwest Iowa in 2020-2021, and this winter she stayed around the border of North Dakota and Minnesota. We last heard from Columbia on April 16 near Winnipeg, Manitoba in an agricultural area, on her way back to the open tundra.

Want to stay up to date on these birds and others that visit our sanctuaries?

Tune in for the weekly Friday Feathered Feature articles written by Faville Grove and Goose Pond Sanctuary staff. The essays are fun, timely, and give you new insight on what’s happening on the landscape: madisonaudubon.org/friday

Welcome back, Emma!

We are delighted to welcome back former intern Emma Raasch at Goose Pond Sanctuary as a dedicated eight-month seasonal worker! Since April, she has helped us set up Wood Duck boxes, led the Annual Midwest Crane Count at Goose Pond (with a record number of 27 Sandhill Cranes!), helped conduct 17 prescribed burns on 188 acres, and much more. Emma will be joined on Fridays this summer by Prairie Partners interns (see page 6).

Meet our new interns!

The prairies, woodlands, savannas, and wetlands of Madison Audubon's sanctuaries get a huge boost each summer through our two paid ecological restoration internship programs. Each summer, 10-12 undergraduate students spend 40 hours per week studying and practicing the techniques of bringing landscapes back to their native glory. We can't thank them enough for their hard work and energy!

PRAIRIE PARTNERS AT GOOSE POND SANCTUARY



COLLIN CHENEY

University of Wisconsin-Madison
Favorite bird: Black-capped Chickadee

"I'm excited to learn more about birding and improve my bird identification."



EMILY DOMNICK

University of Wisconsin-Madison
Favorite bird: Common Loon

"I am excited to enjoy the outdoors and learn more about the diverse native plant community."



BECCA LENNIE

University of Wisconsin-Madison
Favorite bird: Blue Jay

"I am looking forward to applying my learning in so many different and beautiful conservancies."



LAUREN STIELOW

University of Wisconsin-Madison
Favorite bird: Red-tailed Hawk

"I am looking forward to expanding my knowledge on herbaceous plants and meeting new people!"



ELLA TARPEY

University of Wisconsin-Madison
Favorite bird: Black-capped Chickadee

"I'm most excited to work outside everyday restoring the natural spaces that I love."



EMMA RAASCH

(Goose Pond Sanctuary seasonal worker)
University of Wisconsin-Madison
Favorite bird: Northern Harrier

"I'm happy to be back at Goose Pond Sanctuary and look forward to working on many projects!"

MADISON AUDUBON'S SUMMER 2022 FIELD TRIPS

Five interns will be based at Faville Grove Sanctuary in Jefferson County, also helping at Hope Lake Bog, and Snapper Prairie and Faville Prairie State Natural Areas. The interns participating in the Prairie Partners program will be in Dane and Columbia Counties at Goose Pond Sanctuary, Cherokee Marsh, Empire Prairies State Natural Area, Lakeshore Nature Preserve, Patrick Marsh Wildlife Area, and Pheasant Branch Conservancy. We are excited for them to join us in this important work!

FAVILLE GROVE SANCTUARY



HAILEY COLLINS

University of Wisconsin-Madison
Favorite bird: Peacock

"I am most looking forward to seeing the carnivorous plants at Hope Lake Bog!"



MARIN DANZ

University of Wisconsin-Madison
Favorite bird: Common Loon

"I am most excited to expand my species identification abilities, especially with prairie plants."



MERCEDES HERNANDEZ-NATERA

Madison College
Favorite bird: Bohemian Waxwing

"I look forward to collaborating with the team to make a positive impact on the environment."



SPENCER NOTH-HAZEN

University of Wisconsin-Madison
Favorite bird: Kiwi

"I am looking forward to getting to do some work in the field (this will be my first internship)."



DYLAN WENDRICKS

University of Wisconsin-Madison
Favorite bird: Great Blue Heron

"The thing I am looking forward to most is learning more about native plants and animals."



Learn more about each of these summer 2022 interns at:
madisonaudubon.org/2022-interns

Prairie plant art | Emily Meier

Below are upcoming field trips that are free, fun, and open for registration. You can find the FULL list of all field trips on our website, including pop-up trips that may be scheduled after the newsletter goes to print.

Please register for upcoming field trips so we can share trip information, weather or COVID-related adjustments, and more by visiting madisonaudubon.org/field-trips

BIRDS OF SPRING GREEN PRAIRIE

Date: Fri., Jun. 3, 8-10 AM
Location: Spring Green Prairie
Led by: Madison Audubon and The Nature Conservancy

BEGINNING BIRDERS: BIRDING JOY*

Date: Sat., Jun. 11, 9-11 AM
Location: Patrick Marsh Wildlife Area (Sun Prairie)
Led by: Dexter Patterson

BUTTERFLIES AND WILDFLOWERS

Date: Sat., Jun. 18, 10 AM-12 PM
Location: Pleasant Valley (Black Earth)
Led by: Madison Audubon, Southern Wisconsin Butterfly Association, and The Prairie Enthusiasts

BUTTERFLIES AND WILDFLOWERS

Date: Sat., Jun. 25, 10 AM-12 PM
Location: Cherokee Marsh (Madison)
Led by: Madison Audubon, Southern Wisconsin Butterfly Association, and Friends of Cherokee Marsh

BEGINNING BIRDERS: SUMMER SUNRISE BIRDING

Date: Sat., Jul. 9, 6-7:30 AM
Location: Graber Pond (Middleton)
Led by: Kaitlin Svabek

BIRDING BY BOAT: WAUBESA WETLANDS

Date: Wed., Jul. 15, 9-11 AM
Location: Waubesa Wetlands State Natural Area (Oregon)
Led by: Becky Abel and Brenna Marsicek

ACCESSIBLE SUMMER BIRDING*

Date: Sat., Jul. 16, 9-11 AM
Location: Cherokee Marsh (Madison)
Led by: Madison Audubon, Access Ability Wisconsin, and Friends of Cherokee Marsh

SCHOENEBERG MARSH & ERSTAD PRAIRIE

Date: Wed., Jul. 20, 9:30-11:30 AM
Location: Erstad Prairie (Arlington)
Led by: Mark Martin, Sue Foote-Martin, and Graham Steinhauer

DRAGONFLY AND DAMSELFLY ECOLOGY

Date: Sat., Jul. 23, 10 AM-12 PM
Location: Madison Audubon's Goose Pond Sanctuary (Arlington)
Led by: Bob and Maggie Honig, Mark Martin, and JD Arnston

GOOSE POND PRAIRIES

Date: Sat., Jul. 30, 10 AM - 12 PM
Location: Madison Audubon's Goose Pond Sanctuary (Arlington)
Led by: Mark Martin, Sue Foote-Martin, and Graham Steinhauer

BEGINNING BIRDERS: CHEROKEE MARSH SOUTH*

Date: Sat., Aug. 6, 9-10:30 AM
Location: Cherokee Marsh (Madison)
Led by: Anna Walther

BIRDING BY BOAT: CHEROKEE MARSH

Date: Sun., Aug. 7, 9-11 AM
Location: Cherokee Marsh (Madison)
Led by: Madison Audubon and the BIPOC Birding Club of Wisconsin

PLUS, DON'T MISS THIS HANDS-ON COURSE:

ALL ABOUT HUMMINGBIRDS (3-PART)

Join us for an exploration of these tiny, beautiful birds and learn how to attract them to your yard! Includes one online course, bird banding, and a garden tour.

Part 1: Wed., Sep. 7, 7-8:30 PM (Zoom)
Part 2: Sat., Sep. 10, 7:30 AM (Whitewater)
Part 3: Sun., Sep. 11, 2 PM (Madison)
Taught by: Kathi and Michael Rock, Emily and Larry Scheunemann

Registration, info, and updates at madisonaudubon.org/events

* *Outdoor wheelchair access available*

Thank you for your generosity

New Madison Audubon donors January-April 2022

The amazing donors who contribute to Madison Audubon throughout the year make so much good possible. Below is the list of brand-new Madison Audubon donors and donations made in tribute since the beginning of the year. You can find the full list of donors at madisonaudubon.org/2022-donors.

On paper or online, we appreciate YOU and your support. Thank you!

Kathy Zanella Albright
James Alstad
Donna Antonie
Lynn Armentrout
Erin Badger
Ann Baldwin
Jennifer Behnke
Elizabeth Bickford
Biophile Designs LLC
Brenda Boese
Sandra Bogar
Vicki Brickner
Kathy Carpenter
Melissa Carr
Richard Castelnuovo
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Stephen Harsy
Laurie Hartline-Babb
Barbara Holbrook
Joshua Howell
Elayne Ihnchak
Illumina
Jolie Jacobus
Jeffrey and Jenny Jaeckels

Kathleen Janik
Beth Johnson
Wendy Johnson
Kay Jones
John Joutras
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Edwina Kavanaugh
Kathryn Kleckner
Joel Koepke
Kyle Krischan
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Hannah Majeska
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Nicholas Marzotto
Donald McCarville
Seth McClure
Diana McGlynn
Jennifer McIntyre
Margaret McWilliams
Ross Michaels
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John Miller
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Mark Monson
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Cynthia Spankowski and Nolan Kollath
Hannah Spaul
Wayne Stallings
Theone Stanley
Gregg Steinhauer
Barbara Strand
Anna Strubel
Kathy Stupich
Crystal Sutheimer
Jeremy Svabek
Lawrence Svabek
Angela Thorp
Patricia Tuckwell
Jon Tuttle
Lynn Waishwell
David Wallner
Beth Weber
Robert and Linda Wilson
Jodi Wortsman
Stacy Zacher
Jennifer Zellmer
Diane Zilker
Tracie Zoll

IN HONOR OF...
Megan Christenson and Christopher Tall
*by Peter Boger
Ellen Conrad
Catherine Easter and Susan Fischer*
Johanna Fabke
Mary Sutherland

Brian Goldberg and Kathy Fordham
Elayne Ihnchak
Dorothy Haines
*Jim "Chops" Alstad
Reta Harring
Wanda Nelson*
Michael Schuler
Eric Liljequist
Brand Smith
Alliant Energy Foundation
Eugene Woehler
Kristin Marlow

IN MEMORY OF...

Patti Brickson
by Rose Messina and Michael Rewey
Susan Connell-Magee
Kevin Magee
Kathleen Liljequist
*Lynn and John Archer
Barbara Gallogly
Fred Tremanny
Marlene Winters*
Ruth A. Mundt
Kristin Mundt
Mary Poser
Helen Poser
Lucille Stephani
Lynn and John Stephani
Jim and Laura Tyndall
Marilyn Meade
Betty White
Robert and Linda Wilson



Shooting Star | Brenna Marsicek / Madison Audubon

Through thick and thin

by Brenna Marsicek, director of communications & outreach



In springs like this one—cold, wet, and under the alarming blanket of Highly Pathogenic Avian Influenza—searching for positives is essential. It has been a challenging start to the year, both for birds and volunteers. But our Bald Eagle Nest Watch program has seen record engagement, with over 135 nests being monitored by 300 or so volunteers. While the impact of the spring's weather and disease are woefully apparent in the number of nest failures, the volunteers are steadfast. They continue to make weekly visits to active nests, are sharing invaluable details about what they're seeing in the field, and celebrating each little fuzzy head they see poking up over the edge of the nest. Thank you to our partners in the Fox Valley and Central WI, to our amazing volunteers who offer so much time, energy, and inspiration, and to Drew Cashman who provides unflappable leadership in the program.

Our Kestrel Nest Box Monitoring program, led by Brand Smith, is also working through curveballs presented this year. The kestrel volunteers are dedicated and vigilant about preventing the spread of HPAI to these beautiful raptors as they check their nest boxes for activity. As of early May, 58 boxes have kestrel eggs, which appears to be behind last year's average (likely due to cooler weather). It's always fun to see which other species use these boxes—this year we've had a few screech owls! Thank you all, especially Brand, for being part of this effort.

In addition, our Bird Collision Corps program has launched for the season, with many returning volunteers and lots of new faces. We are proud to work with eight site hosts this spring: UW-Madison, American Family Insurance, Urban Land Interests, Overture Center for the Arts, Madison Museum of Contemporary Arts, Madison Childrens' Museum, Holy Wisdom Monastery, and Verona Public Library. This important work helps identify when and where birds are colliding with windows so we can help find solutions. (Want to make a difference at your house? See page 12 for more information—homes contribute to nearly *half* of the fatal window bird-collisions each year in the US.)

All of this work is made possible by you: members of and donors to Madison Audubon who support these efforts and experiences. Thanks to your support, people in our communities are making a difference for birds, and birds are making a difference for them:

☝☝ Thank you for the gift of being a citizen scientist. It has brought me great joy, peace, and contentment." - Jane, Bird Collision Corps volunteer

☝☝ I never considered myself a bird person and this experience over the years has been life changing for me—I have much much more appreciation for birds and our world." - Jill, Bald Eagle Nest Watch volunteer

☝☝ I am so fortunate to see the kestrel nest box while I'm typing at my computer. I catch some movement out of the corner of my eye, stop everything and get the binoculars." - Doug, Kestrel Nest Box Monitoring volunteer



Bald Eagle family | Katrina Hughes

A tale of two organizations

Did you know? Madison Audubon is a chapter of National Audubon, but we are actually different organizations. We share similar missions, but our staff, sanctuaries, programs, communication, and funding are separate. When you support Madison Audubon, you make a big difference for birds in southern Wisconsin and beyond. Please consider a direct donation to Madison Audubon to support land restoration, bird protection, youth education, and engagement right here in our community. Thank you!



Tell me a story!

by Carolyn Byers, director of education

Swapping nature stories with kids is one of my favorite parts of each education program lesson. It's a fun, loose, easy part of class that can be silly or serious. But the real reason I love it so much is because it gives me a little window into each kid's relationship with nature. I can learn about what they're noticing, what's important enough to them to remember, and what they think is interesting enough to tell me. We learn how they feel about a sighting based on how they tell it: was the snake they saw scary or cool? Did they feel bad for the mouse, or happy that the hawk got to eat? Maybe both.

This week the Lincoln fourth graders had a LOT of stories to share. Their stories recalled specific bits of information from lessons, or demonstrated how their observational skills have grown. They're making connections and beginning to think like scientists! Here are just a few snippets from the kids' wonderful stories:

"I heard a bird saying 'hula hoop!'" (The mnemonic we teach for Mourning Doves is "hula, hoop... hoop... hoop.")

"I saw a bunch of crows circling a tree and they were mobbing an owl. The owl looked like it had food in its feet."

"I was in Utah over spring break and I was on a hike and saw three lizards!" The week before spring break we had learned about the amazing Dr. Earyn McGee and her #FindThatLizard posts on Instagram.

Several kids told stories about Wild Turkeys moving around their neighborhoods. Most included details about whether the turkeys were male or female, where they were, and what they were doing. Some connected the huge number of turkey sightings with spring and the mating season—and *then* another kid mentioned that these were "phenology" sightings.

We usually only spend about 10 minutes on nature stories before digging into our real lesson. When we reached the end of story time, a quick count revealed that 15 kids still had stories to tell. So much nature love to share!

We know part of this growth in storytelling skill is simply because they're six months older than they were at the start of the school year. But we sure have come a long way from September's "I saw a bunny at my Grandma's house." Here's to many more stories!

A DONOR TESTIMONIAL



What really attracted me to securing company match funds for Madison Audubon is that this organization buys land, fixes it, restores it, takes care of it forever, and educates people about it. With the most talented staff, members, and board around, it's money well-given.

Buried deep in my company's employee benefits handbook, I found a golden opportunity to help a cause I believe in. Right there in the "Employee Service and Giving" section of the Wells Fargo employee handbook was the opportunity to give \$2,000 to a favorite charity every year. Through putting in some volunteer hours, serving on a board, making charitable donations, and then filling out a questionnaire, **I have been able to secure thousands of "free" dollars for Madison Audubon.**

What fun it is to tap into these funds from the Wells Fargo Community Care Grants program! And Madison Audubon is a perfect nonprofit to bestow it upon.

I hope you'll look for free money from your company too, and let's keep adding to our beautiful sanctuaries where Wisconsin is still wild and free.



-Pat Clark

Madison Audubon board of directors, local donor, Beaver Dam resident, and prairie landowner



Welcome to three new board of director members!

The Madison Audubon board of directors consists of 14 members who help the organization make strategic, innovative, and important decisions that benefit birds, our communities, and the environment. Recently, Galen Hasler and Topf Wells finished their nine-year terms on the board (*thank you!*). We are delighted to welcome three new members who bring unique assets to the organization and seek to make the field of conservation stronger. Thank you to everyone who volunteers their time on this board—past and present!

Per Madison Audubon's bylaws, these new members have been appointed by the board of directors and will be voted on by our membership during the next annual election in February.



MATT KRUEGER

Favorite bird: American Dipper
Executive Director of Wisconsin Land and Water Conservation Association. Enjoys canoeing, hiking, fishing, birding, and hunting.



TIM NORRIS

Favorite bird: Indigo Bunting
Retired UW-Madison Budget Director & Associate Vice Chancellor for Finance and Administration. Avid gardener and birder.



DEXTER PATTERSON

Favorite bird: Osprey
Co-founder of the BIPOC Birding Club of Wisconsin. On a mission to prove birding is for everyone and spread the bird joy.

Eggs in many baskets

by Becky Abel, director of philanthropy

In order to remain a financially strong organization, we look for multiple ways to support our bird and land conservation programming. So any opportunity to leverage member donations for conservation is worth looking into—and we have discovered an easy win for birds.

You may be able to double your gift to Madison Audubon through your employee match program!

Fact 1: Many companies match employee giving, BUT

Fact 2: These philanthropic programs are not always promoted and up to 80% of match-eligible donors have never heard about their company's corporate match programs.

Fact 3: Only 7% of donors at companies with matching gifts programs apply for a company match donation.

Which means that *free money*—money that could benefit birds, habitats, and kids—*is being left on the table*. If your \$100 donation for birds could become a \$200 donation or your \$500 donation could become a \$1,000 donation just by taking five minutes to complete a form, would you do that? What a productive five minutes that would be to benefit conservation, kids, habitats, and birds you love.

Most companies with match programs apply a 1:1 ratio, but some are 2:1, 3:1 and even 4:1. And some will even make donations for your community service. So, if you are a Madison Audubon volunteer, your company might recognize your service with a donation to Madison Audubon! (See Pat Clark's testimonial to the left.)

How can you find out if your company matches charitable donations? Check with your human resources department and review your employee benefits package to find out whether your gift to Madison Audubon or your volunteer service can be matched. You will typically be asked to complete simple paperwork and submit confirmation of your donation. Some companies will even match donations made by company retirees.

Many companies in the Madison area and beyond match employee donations. Here is a partial list of companies that have matched employee donations to Madison Audubon in the past few years, totaling thousands of dollars for birds:

Alliant Energy • American Family Insurance • CUNA Mutual • Envestnet
Etsy • Exact Sciences • First Weber • General Electric • GBU Life
Google • Grainger • IBM • KL Engineering • Rockwell Automation
Wells Fargo • W.K. Kellogg

Madison Audubon is grateful for our members who have taken the initiative to secure these matching funds AND for the companies that support philanthropic giving. Thank you for your love for birds and community!

GIVE TODAY!

Your generosity funds important conservation and education programs throughout southern Wisconsin. Thank you!

Yes, I'd like to support Madison Audubon, my local chapter

Gift amount: _____

Name(s) _____

Address _____

Email _____

Phone _____

Check to Madison Audubon enclosed

Pay by Visa MasterCard

Name on card _____

Card # _____

Expiration Date _____

Three-digit code on card back _____

I would like to learn more about legacy giving/including Madison Audubon in my estate planning. Please contact me!

TWO ORGANIZATIONS

If you are a member of National Audubon, please renew at audubon.org/take-action or call 1-844-428-3826. We would be grateful for your additional gift to Madison Audubon as well!

If you are a member of Madison Audubon only, your gift of \$20 or more will renew your membership for one year.

PLEASE RETURN THIS FORM TO THE ADDRESS ON PAGE 12, OR GIVE ONLINE AT

madisonaudubon.org



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Cover photo: American White Pelican |
Arlene Koziol

Monthly twitterings, in your mailbox

No computer? No problem!

Madison Audubon is now offering limited, monthly paper updates mailed to your home. These printed updates provide all the information that comes to email-receiving members, so you can stay in the loop on the great things that happen in between these quarterly newsletters.

To enroll, check the box below, cut out this entire page, and mail it to the address at the top of the page.

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Black-capped Chickadee | Brenna Marsicek



Collision-preventing art | FLAP Canada

Prevent bird-window collisions at home

Hundreds of millions of birds die after hitting windows in the US each year—and almost half of those happen at houses. We often hear comments like: “I bought a house with a beautiful picture window, but I can’t stand all the birds that hit it,” or “How can I renovate my house to include more natural light, but not kill all sorts of birds?”

And more recently, “I didn’t know how many birds hit my windows until I started working from home during COVID.”

If any of the above are familiar, know that you are not alone. The good news is that **there are solutions!** Installing barriers, decals, or a DIY solutions can help birds recognize glass and avoid collisions. Explore what causes the problem and how you can solve it at home at madisonaudubon.org/prevent-collisions.